SSE Outcomes Report

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| **Introduction** |
| SSE is a funder who is committed to measuring the social impact of our funds. Impact is the overall difference a project makes to the people it is trying to help. SSE believes in working with successful grant holders to support them to identify the impact of their project in the belief this helps identify successes and learning which can support future provision for both the grant holder and the wider community.  **What is SSE’s approach to evaluation?**  SSE has taken an approach to social impact and evaluation which is:   * Based on best practice – utilising guidance from the Big Society Capital’s Social Outcomes Matrix and expertise from NEF Consulting. * Proportionate – the level and detail of evaluation will reflect the size and complexity of the project funded * Supportive – there is dedicated advice and support provided by SSE’s Community Fund Managers – we will provide a coaching session at the start of funds and can provide further one to one support to individual organisations * Integrative – we have developed a process which tries not to duplicate the internal evaluation an organisation completes but allows them to utilise this as evidence for our funder evaluation * Realistic – we are a funder who is not solely focused on the successes of our funding and believe there can also be valuable developments made from learning from areas which did not deliver as originally expected   **What will SSE do with the information?**  SSE will review the evaluations of all grant holders to increase the understanding of the impact of our Funds and to identify any learning or common themes which can improve the operation of our funds in the future.  If a previous grant holder re-applies to an SSE fund the decision making panel will review the evaluation.  SSE are also at the beginning of a process to utilise our evaluation materials to complete a Social Return on Investment for some of our Funds. This activity will help us and the communities we support to better understand the wider impact and bene fit of the Funds.  **Where can I get more information?**  SSE encourage you to contact the Community Funds Manager for guidance and support –   * Lindsay Dougan 0141 224 7729 * Fiona Morrison – 01463 728 376 * Marianne Townsley 01463 728069   There are a range of websites which can provide further information on evaluation including:  <http://www.socialimpactscotland.org.uk/understanding-social-impact>  [www.thinknpc.org/publications/the-principles-of-good-impact-reporting-2/](http://www.thinknpc.org/publications/the-principles-of-good-impact-reporting-2/) |

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| **Guidance on completing the Outcomes Report** |
| At the start of the project:   1. **Please review the outcomes (column 1)** in the Outcomes Report and identify the ones which best fit your project.   Outcomes are statements of change that you are trying to achieve.  As a guide **most projects will likely have two or three outcomes** which support their projects. You may want to reflect on your original application to the fund to support this.  *If you wish to use an outcome not on the Report please speak to your Community Funds Manager*   1. **Please identify which measures (column 2)** best fit with your project.   The measures are sources of data which will help you to gather evidence to demonstrate your social impact. As a guide most projects are likely to have one or two measures per outcome  *If you wish to use an measure not on the Report please speak to your Community Funds Manager*   1. **For each measure please identify an indicator (column 3)** you aim to achieve.   Indicators are the way of knowing change has happened and demonstrate what you will measure and how e.g. number of participants taking part in new activities; extent of participant increased confidence from start to end of a project; Number of community members with improved perceptions; size of community with access to facilities.  Further examples of indicators can be found at: [www.thesroinetwork.org](http://www.thesroinetwork.org)   1. **For each Indicator how you will capture the data (column 4).**   This needs to be realistic and achievable for your project e.g. survey of museum visitors; feedback form at the end of training; confirmation of employment from employer; undertaking a count of participants at a community event; record of number of enquires a service receives; group discussion of participants.   1. **Please return the Outcome Report** to your Community Funds Manager.   Throughout the project:   1. Please continue to **evidence and monitor progress** on the outcomes in line with your internal approach to performance and evaluation. It is important you capture data to measure your social impact. 2. Please **keep copies of any evaluation** activity you complete e.g. service user questionnaires; feedback forms. 3. Please keep your Community Funds Manger updated with the progress you are making and raise any questions or concerns you may have.   At the end of the project:   1. Please complete the End of Project Evaluation Form which will be sent to you by the Community Funds Manager – this will include the outcomes and indicators you originally identified. 2. Please review the outcome measurement and provide the confirmed indicators at the end of the project - please provide any supporting documents you have for the indicator e.g. summary of questionnaire results. 3. Please return the End of Project Evaluation Form and Outcomes Report (this document) to the Community Funds Manager. |

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| ***Example of completed outcomes*** | | | | |
| **Outcome** | **Measure** | **Projected indicators at start of project** | **How you will capture the data for the indicator** | **Confirmed indicators at end of project** |
| The individual is in suitable employment and has the on-going support to maintain it if necessary. | 1.Individual is in full or part time employment or apprenticeship  2. Individual has maintained employment for over 6 months | 1. 12 participants (60%) will be in employment of over 16 hours  2. 10 participants (50%) will sustain employment for over 6 months | 1. signed confirmation from employer  2. signed confirmation from participant | 1. 13 participants (65%) were employed for over 16 hours  2. 9 participants (45%) sustained employment for over 6 months |
| The individual has a positive perception of local community and area and/ or makes a conscious contribution. | 1. Individual has improved overall/general perceptions of local area  2.Individual becomes a more active member of their community e.g. volunteering, participation in community groups  3. Individual has improved access to community infrastructure and resources | 1. 100 local residents will have improved perception of safety in their community  2. 12 individuals will volunteer 100 hours to the project | 1. completion of a community survey at the end of the project  2. record of timesheets of volunteers involved in the project | 1. 113 residents demonstrated improved perception of safety  2. 8 local residents volunteered 89 hours to the project |
| Community has conservation of Natural Spaces | 1. Area of natural space or heritage (e.g. habitats, forests, water bodies, coastlines) conserved  2. Area of natural space or heritage restored or created (e.g. derelict or brownfield sites converted)  3. Community ownership of natural spaces | 1. 4 hectares of natural space conserved  3. woodland brought into community ownership | 1. assessments of size of space  3.proof of purchase of site by community group | 1. 4 hectares of natural space conserved  3. woodland brought into community ownership – ownership secured in July 2016 |

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| **Outcomes Report** | | | | | |
| **Name of Organisation and summary of project (Max 50 words)** | |  | | | |
| **Email and Phone Number of key contact** | |  | | | |
| **Describe the most significant change you think will happen for individuals or in the community due to the proposed project. (Max 200 words)** | |  | | | |
| **Describe how do you think the funding will support your organisation to achieve your objectives (Max 150 words)** | |  | | | |
| **Creating Opportunities –** Employability & Skills | | | | | |
| **Outcome** | **Measure** | | **Projected indicators at start of project** | **How you will capture the data for the indicator** | **Confirmed indicator at end of project** |
| The individual is in suitable employment and has the on-going support to maintain it if necessary. | 1.Individual is in full or part time employment or apprenticeship  2. Individual has maintained employment for over 6 months | |  |  |  |
| The individual has developed the necessary hard and/or soft skills and attitude through work experience, education or training. | 1.Individual is in full or part time education  2. .Individual is in full or part time training  3. Individual has attained relevant level of work experience  4. Individual has developed soft skills e.g. confidence, self-awareness skills | |  |  |  |

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| **Empowering Communities –** Building community resilience and protecting vulnerable residents | | | | |
| **Outcome** | **Measure** | **Projected indicators at start of project** | **How recorded** | **Confirmed indicator at end of project** |
| ***Community*** | | | | |
| The individual has a positive perception of local community and area and/ or makes a conscious contribution. | 1. Individual has improved overall/general perceptions of local area  2.Individual becomes a more active member of their community e.g. volunteering, participation in community groups  3. Individual has improved access to community infrastructure and resources |  |  |  |
| ***Health*** | | | | |
| Individual looks after their mental and/or physical health, maintains a healthy lifestyle and has quality of life in relation to any long-term conditions | 1. Individual has improved mental health and well-being  2. Individual eats and sleep well  3. Individual has healthy weight  4. Individual takes regular exercise  5. Individual has improved quality of life in relation to long-term condition |  |  |  |
| ***Relationships*** | | | | |
| Individual has the skills, strategy and support to maintain and manage relationships | 1. Individual has improved access to good quality relationship support when needed and is confident that it is there  2. Individual improved access to and use of key communication technologies  3. Individual feels comfortable meeting new people and making new relationships |  |  |  |
| ***Community Facilities and Accommodation*** | | | | |
| Individual has a secure and suitable place to live in fit condition. | 1. Individual has suitable accommodation in a fit condition e.g. good state of repair, appropriate size  2. Individual has improved feeling of safety and security at home |  |  |  |
| Community has accessible and affordable transport, utilities and local facilities. | 1. Improved access and availability to facilities with affordable necessary products and services  2. Improved access and availability to good and affordable public transport |  |  |  |
| ***Financial Inclusion*** | | | | |
| Individual is managing finances well. | 1.Individual has improved financial literacy  2. Individual Is budgeting and living within means |  |  |  |
| ***Sustainable Economy*** | | | | |
| The community benefits from a strong local economy local social organisations who have sustainable models of delivery. | 1.Improved operating costs for organisations e.g. through efficiency measures  2. organisation has Increased self financing practices  3. Successful purchase of buildings and infrastructure  4. Increased growth to the local economy |  |  |  |

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| **Heritage, Culture and Sports** | | | | |
| **Outcome** | **Measure** | **Projected indicators at start of project** | **How recorded** | **Confirmed indicator at end of project** |
| The individual finds meaning and fulfilment from engaging with heritage, culture and/ or sport. | 1. Improved access and availability to culture, sport and recreation  2. The individual has increased engagement with and participation in heritage activities e.g. attendance bi-annually  3. The individual appreciates and is satisfied with the heritage activities made available to them |  |  |  |

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| **Sustainable Places –** Improvement or enhancement of local infrastructure, landscape and biodiversity | | | | |
| **Outcome** | **Measure** | **Projected indicators at start of project** | **How recorded** | **Confirmed indicator at end of project** |
| Individuals accesses and enjoy the natural environment | 1. Individual has access to and has visited a natural or conserved space within the past 12 months  2. Individual finds pleasure in contact with the natural environment |  |  |  |
| Community has conservation of Natural Spaces | 1. Area of natural space or heritage (e.g. habitats, forests, water bodies, coastlines) conserved  2. Area of natural space or heritage restored or created (e.g. derelict or brownfield sites converted)  3. Community ownership of natural spaces |  |  |  |
| Community benefits from Sustainable energy | 1. Increased generation of renewable energy  2. Development of community sustainable energy projects |  |  |  |

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| **Additional Outcomes –** please discuss with your Community Funds Manager and state below: | | | | |
| **Outcome** | **Measure** | **Projected indicators at start of project** | **How recorded** | **Confirmed indicator at end of project** |
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